

# **Job Seekers' Labor Market Information Resource**

## **Milwaukee/WOW and Southeast (v.11/19/04)**

The following are labor market information web references with consideration to job seekers.

### **What kind of workers are needed/will be needed?**

- who's hiring per JobNet?
- which occupations are in demand now?
- what occupations will be in more/less demand in the future?
- to which industries do these occupations likely belong ?
- where, geographically, will these jobs be in Wisconsin?

*JobNet:*

<http://www.dwd.state.wi.us/jobnet/mapWI.htm>

*Industry projections, short- and long-term occupational projections:*

[http://dwd.wisconsin.gov/oea/employment\\_projections.htm](http://dwd.wisconsin.gov/oea/employment_projections.htm) (Statewide long-term industry projections)

[http://dwd.wisconsin.gov/oea/shortterm\\_projections.htm](http://dwd.wisconsin.gov/oea/shortterm_projections.htm) (Statewide short-term industry projections)

<http://dwd.wisconsin.gov/oea/wda/projections/milwow.htm> (Milwaukee County)

<http://dwd.wisconsin.gov/oea/WDA/projections/milwow.htm> (WOW counties)

<http://dwd.wisconsin.gov/oea/wda/projections/se.htm> (Southeast counties)

[http://dwd.wisconsin.gov/oea/employment\\_projections.htm](http://dwd.wisconsin.gov/oea/employment_projections.htm) (Statewide long-term occ. and ind. projections)

[http://dwd.wisconsin.gov/oea/shortterm\\_projections.htm](http://dwd.wisconsin.gov/oea/shortterm_projections.htm) (Statewide short-term occ. and ind. projections)

### **What wages do these occupations currently pay?**

- note: wage data are pre-tax, gross and do not include benefits.

*Occupational Employment Statistics (OES) wage survey data:*

<http://dwd.wisconsin.gov/oea/wages.htm> (Milwaukee-Waukesha MSA, Kenosha MSA, Racine MSA)

<http://dwd.wisconsin.gov/oea/laborshed.htm> (non-metro counties, e.g., Walworth County)

### **What does the industry composition look like around here?**

- what are the largest employing industries?
- what are the smaller-employing industries?
- how are industries' employment changing (e.g., manufacturing, health services)?
- please consult analyst/economist if more detailed analysis is desired

[http://dwd.wisconsin.gov/oea/xls/county\\_quick\\_table.xls](http://dwd.wisconsin.gov/oea/xls/county_quick_table.xls) (current small county industry employment data)

[http://dwd.wisconsin.gov/oea/xls/wi\\_msa\\_quick\\_table.xls](http://dwd.wisconsin.gov/oea/xls/wi_msa_quick_table.xls) (current metro county industry employment data)

[http://dwd.wisconsin.gov/oea/cp\\_pdf/cp\\_mainx.htm](http://dwd.wisconsin.gov/oea/cp_pdf/cp_mainx.htm) (county workforce profiles)

[http://dwd.wisconsin.gov/oea/employer\\_information.htm](http://dwd.wisconsin.gov/oea/employer_information.htm) (50 largest employers by county)

## What does my area's occupational composition look like by Industry?

- the concepts of 'occupation' and 'industry' are often confused for one another
- e.g., how many nurses work in the health care industry and how many nurses work in manufacturing?

Note: a product known as "industry/occupation matrix" is in development. This will help customers identify industry and occupation as two distinct concepts, though intertwined. One will be able to examine the prevalence of an occupation within an industry. Please contact Eric Grosso for more information regarding occupational composition of an industry.

## Job seekers' skills

- Are job seekers' skills transferable into a new occupation, another industry?
- career ladder?

<http://online.onetcenter.org/>

<http://www.careers4wi.wisc.edu/index.asp>

<http://wiscareers.wisc.edu/Default.asp> (may need access codes: contact Roger Gantzarow at 608.266.8390)

## How does educational attainment/training help a job seeker?

- education/training does not guarantee higher wages. It enables more opportunities for higher wages.
- one can find "typical education and training path" for an occupation in the projections data.
- typical education and training path implies that there are exceptions

<http://dwd.wisconsin.gov/oea/wda/projections/milwow.htm> (Milwaukee County)

<http://dwd.wisconsin.gov/oea/wda/projections/milwow.htm> (WOW counties)

<http://dwd.wisconsin.gov/oea/wda/projections/se.htm> (Southeast counties)

[http://dwd.wisconsin.gov/oea/employment\\_projections.htm](http://dwd.wisconsin.gov/oea/employment_projections.htm) (Statewide)

## Mobility

*Commuting facts in the local area:* <http://dwd.wisconsin.gov/oea/pdf/Commuting2000.pdf>

- 81% of Milwaukee County's workers work in Milwaukee County
- 13% of Milwaukee County's workers commute to Waukesha County
- 32% of Waukesha County's workers commute to Milwaukee County
- 35% of Ozaukee County's workers commute to Milwaukee County for work
- 23% of Washington County's workers commute to Milwaukee County for work
- 68% of Racine County's workers work in Racine County
- 14% of Racine County's workers commute to Milwaukee County for work
- 56% of Kenosha County's workers work in Kenosha County
- 29% of Kenosha County's workers commute to Illinois for work
- 37% of Walworth County's workers commute out of the county for work

- commuting dynamics tell a great deal about a local labor market juxtaposing the issues of where people work compared to where they live.
- commuting patterns may imply issues such as transportation availability, geographic wage differences, job availability, housing and cost of living differences.
- this corner of the state is evident in how different commuting patterns can be from county to county.

## **Points to consider/Overview**

- Milwaukee County is still the job-hub in this part of the state despite faster job growth in other counties. It is the state's economic focal point.
- Job seekers in these metro areas should not limit their job searches to a single county *if they have this opportunity*.
- Metropolitan counties pay higher wages, on average, than non-metropolitan counties.
- It is difficult to project occupational growth at the county level. The exception being Milwaukee County. Milwaukee data, alone, is available by request.
- Is job seeker looking for short-or long-term opportunity? Are their needs immediate? Can they afford time for education/training?
- Long-term job seekers may want to examine education/training to strengthen skills or to address changing demands of employers.
- Is job seeker's education/skills sufficient for a particular occupation?
- Does job seeker live where job openings are? Is seeker's place of residence job-rich and worker-poor? Or is it job-poor and worker-rich?
- Is job seeker willing to commute?

Many of these questions are difficult to answer. How does one use LMI? You will need to first formulate questions that need to be answered, vis a vis, your customers. The LMI will not be the end all, be all solution, but it will certainly help one make important decisions within a complex situation. The information here is just a small slice of LMI, but it's likely the most useful for your purposes. If you are not getting the information that will help answer you and your customers' questions then please contact us. Research may need to be tailored to your needs.

## **DWD Labor Market Information Websites**

<http://www.dwd.state.wi.us/lmi/> -Current DWD LMI site, which will cease to exist soon

<http://dwd.wisconsin.gov/oea/> -Office of Economic Advisors site. This site will offer economic and demographic data, analysis and other labor market information, publications, etc. The OEA assists job seekers, employers, and other decision-makers to find and use economic data and statistics enabling them to make appropriate, information-driven decisions. A contact page is included in this handout. Please do not hesitate to call upon us with your questions, comments, etc. If you cannot find what you are looking for we would like to hear from you.

**WORKNET-INTRODUCTION OF WEBSITE TO BE ANNOUNCED.** The aim of WORKNET is to serve as the portal for other DWD sites. WORKNET will then redirect them to other sites within the department, other state agencies, and other national sites. WORKNET's secondary goal is to provide relevant, timely, and user-friendly labor market information.

## DWD's Office of Economic Advisors

The Office of Economic Advisors (OEA) assists job seekers, employers, and other decision-makers to find and use economic data and statistics enabling them to make appropriate, information-driven decisions. The analysts/economists in the Office of Economic Advisors are experienced in the use of data and data tools and promote the use of WORKNET, OEA publications and analyses, BLS publications and other economic information sources.

<http://dwd.wisconsin.gov/oea/>

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